



PRESS RELEASE
FOR IMMEDIATE RELEASE

Radius Packaging Announces Industry Partnership with CUWP

NEW BERLIN, Wisconsin, June 1, 2023—

Radius Packaging proudly announces an industry partnership with CUWP (Chemical Upcycling of Waste Plastics). The mission of CUWP is to develop scientific and engineering principles that will enable the circular upcycling of plastic wastes into virgin plastic resins using chemical technology. CUWP is a collaboration between universities, industrial partners, one national laboratory, and one industry association. The research is shared with scientists, engineers, policy makers, business leaders, and the public.

Radius strives to be a leading resource in sustainability and innovation. Involvement with an organization at the forefront of new recycling technologies both educates and enables the Radius team to offer unique solutions to customer challenges.

To further evolve the relationship, Chris Haag, Radius' Director of Supply Chain, now serves on the CUWP Industrial Advisory Board. Chris notes, "Radius is excited to support CUWP and the talented team diligently moving plastics recycling technologies forward. Our relationship with this accomplished organization reflects our sustainability objectives as a company."

About Radius Packaging

Radius Packaging is a leading manufacturer of rigid plastic packaging products in the Midwest. With blow molding, injection molding, and labeling capabilities, Radius offers complete rigid plastic packaging solutions. From its two state-of-the-art facilities in southeastern WI, Radius offers the expertise and flexibility to deliver off-the-shelf, tailored, and custom solutions for a wide variety of applications. Radius customers include many blue chip national and regional consumer packaged goods companies and contract packagers and fillers serving a diverse set of markets, including food and specialty beverage, home care, professional cleaning, nutrition and wellness, and pet care. Radius specializes in short- to mid-run packaging solutions for even the most complex needs. From concept to commercialization, Radius creates innovative, functional, and sustainable solutions supported by a dedicated team of packaging experts who put customers first.

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